

# 3rd Annual 1958 Gala

## Saturday, April 25, 2026

Presented by Adirondack Bank

The 1958 Gala is your philanthropic opportunity to support MMRI's groundbreaking medical research. With the help of its sponsors and event-goers, the 2nd annual 1958 Gala raised \$180,000 for MMRI. The proceeds benefit the organization's innovative biomedical research in heart disease, lupus, autism, PTSD and more. This year, we're excited to bring this special event to the Adirondack Bank Center at the Utica Memorial Auditorium.



*Honoring  
Community Leader,  
Harold "Tom" Clark*



### Sponsorship Levels

	Diamond Sponsor \$25,000	Red Carpet Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000
Reserved Tickets	20	10	6	4	2
Brand Recognition at Event	✓	✓	✓	✓	✓
Name on Press Release	✓	✓	✓	✓	
Name in Email Marketing	✓	✓	✓	✓	
Ad in Event Program	Full 5.5 in (w) x 8.5 in (h)	Full 5.5 in (w) x 8.5 in (h)	Half 5.5 in (w) x 4.25 in (h)	Quarter 2.75 in (w) x 4.25 in (h)	
Name on Social Media	5 Stand Alone	2 Stand Alone	1 Stand Alone		
Acknowledgment in Quarterly Newsletter	✓	✓	✓		

Learn more at [mmri.edu/1958gala](http://mmri.edu/1958gala).

